



[FIG. 01 · PORTRAIT · NINE IJFF]

[BIO]

AI ethicist, futurist & keynote speaker.

Lisanne Buik is an AI ethicist, futurist and designer working at the intersection of technology, ethics and long-horizon strategy. Founder of [Gracious AI](#), she advises leaders, boards and policy circles on how to navigate the AI transition with rigour and direction.

Her mission is to help organisations move beyond reactive AI adoption, toward AI strategies that are commercially sharp, ethically grounded and built for the next decade. She works with executive teams to translate ambiguity into operating principles, surface second-order risks before they become liabilities, and design AI roadmaps that strengthen, rather than erode, human agency, trust and brand.

Strategic outcomes for clients: a coherent AI point of view, a defensible ethics & governance posture, leadership alignment on what to build (and what not to), and decade-scale resilience in a market shaped by accelerating change.

She is pursuing a PhD in AI ethics & design at Sapienza Università di Roma.
 She has delivered 100+ keynotes worldwide for organisations including Philips, Microsoft, KPMG, SAP, TEDx, Dutch Design Week and the Government of Luxembourg.

[PRESENTATION · AV]

Setup & tech.

- + DPA headset microphone + amplification (not handheld)
- + Wireless presenter clicker
- + 16:9 projector or large LCD · full HD min.
- + Confidence monitor in presenter mode
- + Slides (.ppt / Canva) · sent 1 day in advance
- + Organiser's laptop · tested & ready on arrival, incl. audio
- + Still water · glass or carafe (no plastic)

[RECORDING · PROMO]

Recording is welcome for internal/archival use.
 Public release (YouTube, socials, podcast) by written agreement only · final cut shared in advance.
 Promotional imagery available on request.

[LOGISTICS]

Travel & formats.

Based in	Amsterdam, NL
Languages	English · Nederlands
Talk length	20–60 min · workshops ½/full day
Travel	Worldwide · economy+ within EU
Lead time	4–6 weeks preferred

[DIRECT BOOKING]

Let's speak.

aloha@lisannebuik.com

hello@graciousai.co

lisannebuik.com

graciousai.co

